







# Board of Trustees and Staff

## for 2015/16

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Hoani Siueva

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#### Sport Wellington Wairarapa

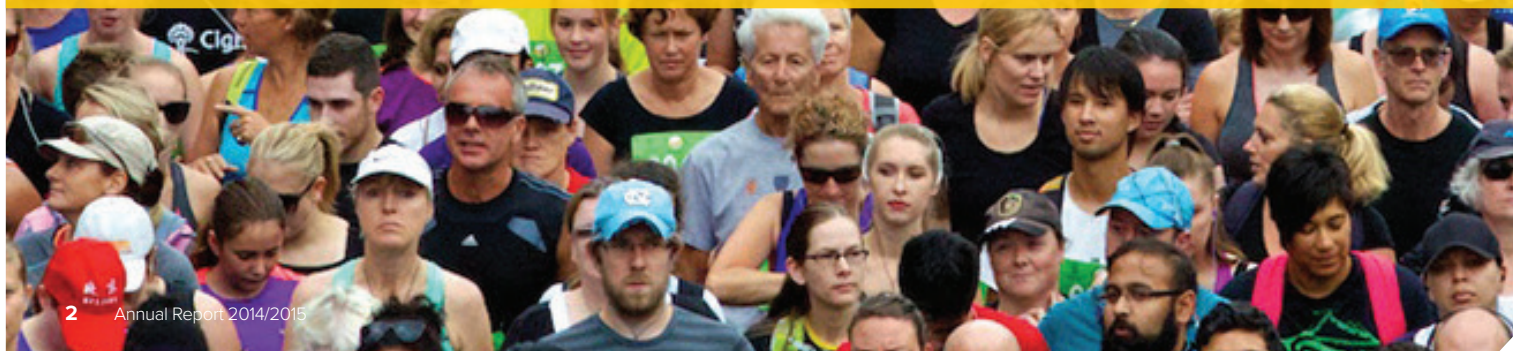
Dayle Clarkson

Cameron Hayton

Sydney Cunningham

Deanna Forsyth

Cover Photo: The North Wellington Junior Football Club 10th grade Super Strikers at Wellington's Southgate Park. Photo: Ross McMillan



# Our Vision.

**Everyone in the greater Wellington region has a life-long involvement in sport and active recreation.**

Sport Wellington is governed by a Board of Trustees and managed by a Chief Executive, Phil Gibbons, a General Manager, Tracey Diack and has a staff of 37 full/part time employees.

The Trust operates within a wide geographical area, spanning the region between Otaki in the west, across to Masterton in the east and Wellington City in the south.

[www.sportwellington.org.nz](http://www.sportwellington.org.nz)

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# purpose.

To provide region wide leadership to the sport and active recreation community wherever they are in the region

## Chair's Report

**“We believe that having sustainable and robust systems is the key to the health and success of not just individual organisations but of the sport and active recreation sector as a whole.”**

Over the last year Sport Wellington has moved to a new stage in the implementation of our current strategic plan. While focused on providing leadership to the community in our key areas (our “front of house” strategic priorities), we have worked hard on our “back of house” priorities (developing leadership and broadening our funding base). These are now well established and progressing well. Only by continuing to be a sustainable and credible organisation can we provide leadership in the community.

We believe that having sustainable and robust systems is the key to the health and success of not just individual organisations but of the sport and active recreation sector as a whole. We have focused on laying the foundation and working with others to build such systems within the region.

Knowledge management, or insights, is a priority. Sport and recreation organisations can only effectively develop, target and deliver initiatives if relevant information can be captured, analysed and shared. Such information also enables the provision of evidence-based support for policy development and implementation. Sport Wellington is well placed to facilitate insight creation within the sport and active recreation sector in the region and we are investing in this capability.

The Wellington Region Sport and Active Recreation Strategy continues to progress well and our support and involvement in that process is a key focus for us. There has been excellent support and leadership

from the councils in the region along with sport and recreation organisations and other stakeholders. It is an exciting prospect to have so close to realisation a framework for facilitating collaborative thinking and strategic decision making across the region.

We have also taken the opportunity afforded by the new health and safety legislation to undertake a comprehensive review and refresh of health and safety culture and approach at a strategic and operational level.

All that we do and achieve is the result of the commitment and skill of the fantastically talented and dedicated staff at Sport Wellington. Led by our CEO Phil Gibbons who has encouraged a culture of passion, support and success within the organisation, they have our greatest thanks and respect.

Sport NZ and our other partners, supporters, sponsors and funders also make it possible for us to make a significant and lasting impact. It is gratifying and encouraging to see so many shared goals amongst organisations in the region and to receive so much support from them for our work.

Finally, thanks to the other board members. They are a hard working and committed group of talented individuals who share a vision and a passion for making Sport Wellington the best it can be.

**David Clarke**  
CHAIR



Sport Wellington Board of Trustees Chair David Clarke and daughters at Westpac Stadium

# Chief Executive's Report

**The 2015/16 year for Sport Wellington has been one full of service, support, system build and achievement. Throughout the year Sport Wellington and the region's communities have contributed to the simple first experiences for people, improving their health and increasing their levels of physical activity and participation in sport.**

Participation which is defined by countless hours of sacrifice and support from coaches, volunteers, family, friends, and the team at Sport Wellington.

John Steinbeck, Nobel and Pulitzer Prize-winning American author said that "A journey is a person in itself; no two are alike." To prove the point - you have seen some wonderful and yet diverse achievements from our representative sports teams and individual athletes in 2015-16 both here in Wellington and globally. In my view 2015-16 has shown that we can all take this journey in a variety of ways either as a fan, a volunteer, a parent, an athlete or indeed as a young person aspiring to achieve at the level we witnessed with Nick Willis and Mary Fisher in Rio.

Earlier this year at our region's Sportsperson of the Year Awards I introduced the 700 people attending to my granddaughter Alexia. I must say I was warned of the risk of involving children in

such events, but as I expected Alexia stole the show as she tugged on my tie and did her very best to distract me as I welcomed the audience. As I explained in my speech that night "Alexia is just beginning her journey and my hope as both her Poppa, and Chief Executive of Sport Wellington, is that hers will be a lifelong involvement through which she will experience the true power of sport, attain the goals she sets out to achieve, and that she will learn the valuable life lessons that sport and physical activity teaches us."

Throughout this last year we at Sport Wellington have been reorientating ourselves so that we can have the best plan possible in place to ensure our communities have the best chance of doing exactly the same for all the young people. Our role in this is to ensure that we have a sport and recreation system that enables all of our young people to have equal opportunity to be active. We do this through partnering, knowledge sharing, expertise and influence. Whatever the intervention or the nature of our assistance, Sport Wellington is committed to ensuring that we all have a lifelong involvement in sport and or active recreation. We have done this throughout 2015-16 as we have continued to impact in a positive way on the health of our wider community and increase of levels of participation in active recreation and sport.

This last financial year has been an extremely effective one for Sport Wellington. We have performed well



financially and we have reorientated ourselves fully to our strategy for 2014 -20. This has only been possible through the support of our funders, the councils and our wider group of sport, health and recreation stakeholders. A special mention must be made of our primary partner Sport NZ who continues to assist us in the region in everything we do.

Before signing off on this year's CEO Report, I would like to acknowledge the team at Sport Wellington. The Board continues to function as a committed group of Trustees who doing everything possible to enable the staff to impact our community. The staff continue to amaze me with their professionalism, hard work and continued commitment to supporting sport, active recreation and improved health in the region. It is an absolute pleasure to work alongside such a dedicated group of people.

**Phil Gibbons**



Sport Wellington Stadium Sports Festival 2016

**Our role in this is to ensure that we have a sport and recreation system that enables all our young people to have equal opportunity to be active**

# Active Communities

**The Active Communities team has been busy advocating for, motivating and encouraging our communities into leading healthier lifestyles. We are passionate about supporting individuals and families/whanau on their journey to better health through health education and supporting the pathways that form sustainable physical activity habits.**

We are a strong voice in the community working with a diverse range of groups to reduce burdens of ill health through the development of personal skills and health literacy.

The team is elated to wrap up our 2015-16 year with some fantastic results from our Ministry of Health funded Green Prescription and Active Families service, which is our main area of work.

## Green Prescription (GRx)

Over 3,700 adults across the Wellington region received individual healthy lifestyle support and advice, with a focus on face-to-face meetings held in community locations throughout the region. Some GRx highlights from 2015-16:

- Access to free Healthy Lifestyle Programmes, run in collaboration with our Council and Primary Health Organisation partners. These group programmes include practical cooking workshops with an overall aim to link patients into sustainable physical activity opportunities such as raising awareness of local parks, reserves and walking tracks.
- 140 GRx patients participated in the Cigna Round the Bays 6.5km fun run/walk (our highest involvement to date). Prior to the event, families and individuals were linked into Sport Wellington facilitated walking groups, some of which now still run sustainably in the community via a few keen volunteers.

- Removal of barriers to physical activity participation through access to an extensive suite of exercise facilities at a discounted rate that our GRx team has negotiated, in particular facilities run by our Council partners.
- Achievement of 8/9 of our contracted Key Performance Indicators including patients being more active after 8-9 months, patients noticing positive health changes and patients feeling supported to sustain their behaviour changes long term.

## Active Families

Over 110 children and their families/whanau were supported to get active and make healthy changes to their nutrition. This was achieved through:

- Weekly activity sessions run in Upper Hutt, Porirua, Johnsonville and Strathmore where children got to trial a variety of sports such as hockey, football, martial arts, floor ball and badminton.

## Active Families Statistics

The latest GRx Active Families report shared achievement of all nine KPIs. As the sample size for Active Families is much smaller, results from this survey represent the **national** programme outcomes.

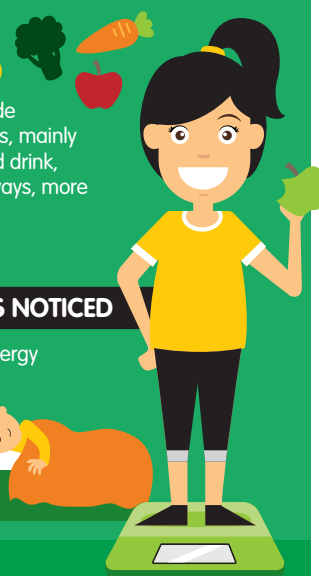
**83%**

of participants are more active since receiving their GRx and **69%** have encouraged other family members to get more active.



**87%**

of families have made changes to their diets, mainly less sugary food and drink, eating fewer takeaways, more fruit and vegetables.



**97%**

**ARE NOW MORE AWARE OF AND UNDERSTAND THE BENEFITS OF PHYSICAL ACTIVITY.**

### MAIN CHANGES FAMILIES NOTICED

- child or youth having more energy
- feeling stronger and fitter
- feeling more confident
- child or youth had lost weight, felt better, and slept better.







Carol Griffin at the Cigna RTB finish line



Active Families participants take part in the X-RACE



GRx participants before Cigna Round the Bays



Wellington City Council tenants learn about misleading food claims

- Healthy cooking workshops and nutrition education sessions emphasised healthy cooking on a budget, the benefits of eating breakfast every day and how to read food labels to choose a healthy product.
- Linking children into events as a platform for goal setting - a real sense of achievement is experienced by both child and parent. In 2015-16 children and whanau/families were linked into Cigna Round the Bays, X-RACE and the Wellington Marathon's Kids Magic Mile.

**Caroline Gordon**  
ACTIVE COMMUNITIES MANAGER

# Success story

## Carol Griffin's story

Carol first attempted Cigna Round the Bays in 2015. It is fair to say she was unprepared as she did not make it further than the first bus stop on Oriental Parade before having to stop! Carol was later re-referred to Green Prescription as she sought support to make improvements to her health and well-being. After attending our eight-week Healthy Lifestyle Programme in partnership with Wellington City Council in late 2015, Carol started training for the iconic event once more. Not one to give up on a challenge, Carol used the walking track near her house to gradually build up her fitness in preparation for the big day. Her tenacity paid off, and she crossed the finish line at Cigna Round the Bays this year after completing the 6.5km walk to meet her proud daughter. Carol was thrilled and stated "I can't believe I actually did it!" and "the atmosphere at Kilbirnie Park was just amazing". The internal monologue that kept her going was a voice that repeated "I can do this" and "it doesn't matter how long it takes, I will finish this". Well done, Carol!

# Community Sport

**The Community Sport Team at Sport Wellington has had a busy year supporting initiatives which align both with the objectives of the Sport Wellington strategic plan and also the aspirations of sport and active recreation organisations across the region.**

## Partnering with Sports

Working with sports organisations in the region to build the local sporting system is a priority with particular emphasis on building capability in governance, strategy, management, sport pathways, barriers to young people's engagement and whole of sport understanding. Sport Wellington has partnered with Regional Sports Organisations (RSO) and Territorial Local Authorities to contribute to, or lead, club capability development. One such opportunity was contributing to the development of Sport Compass; Sport New Zealand's online tool to help people who run sports organisations. A key outcome alongside this work is building RSO workforce capability to continue work with clubs in the future.

There has also been a large focus on physical literacy both from Sport NZ and Sport Wellington. In March 2016, Sport NZ, assisted by Sport Wellington, held a workshop in Wellington to launch their Physical Literacy Approach document. Eighteen participants made up of representatives from two councils, six sporting organisations and Sport Wellington staff attended the workshop to further their knowledge in this area.

## Coach Developer

Significant impact on community sport delivery was seen through Sport Wellington's Coach Developer project which aims to develop regional capability and increase the capacity of RSOs to be able to deliver quality coach development

to coaches. In 2015/2016, 15 Coach Developers took part in regional Coach Developer training which is aligned to Sport New Zealand's Coach Developer Training programme. Three RSOs also received investment through NZCT CoachForce funding to support their Coach Developer programmes.

"Coach Developer Training has allowed me to try new techniques as a coach developer instead of staying in my comfort zone and only doing things one way. It has given me the confidence to try things and not be afraid if it doesn't work. It has also allowed me to look at what would make things better to help coaches develop."

## Getting Started in Coaching

Coaching remained a focus in the KiwiSport Regional Project Fund and Sport Wellington's Getting Started in Coaching course provides first time coaches, or those interested in coaching in the future, with the confidence to coach and support them through to Sport Specific development. 169 community coaches and 300 Secondary School student coaches attended courses across the greater

Wellington region through 2015/2016 impacting on over 4,400 children.

## Performance Coach Advance Creates Noise in Understanding Self

Judging by the noise and energy at the workshops associated with Wellington's Performance Coach Advance (PCA) programme, plenty of engagement and knowledge sharing is taking place as many of the greater Wellington region's performance coaches come together to grow and develop their coaching skills. Wayne Goldsmith, one of the international facilitators of the coach development workshops, recently commented on the Wellington group "I am really enjoying the energy in the room and the willingness to learn and share experiences".

The programme focuses on helping coaches understand who they are and involves a behaviour analysis tool called "Head Start" to give the coaches an insight into how they are seen by others when under control and when under pressure. It is this knowledge that allows the coach to be more effective when communicating and building relationships



No 1 Central Region Coach Developer Workshop July 2016



with their athletes. Ralph Pims, a world-renowned coach developer expert from the US who visited Wellington in July of this year, commented “I really like where you are going with the PCA coaches in the area of raising their self-awareness. In my opinion, knowing oneself is vital to overall success in coaching and in life. Too often it is overlooked in the professional development of coaches.”

By focusing on self-awareness the programme is having an impact on coaches by allowing them to address some of their vulnerabilities in a safe environment which is giving them greater clarity between their identity and their reputation.

## Partnering with Schools

The focus in the school environment has continued to be on the delivery of teacher professional development through the SportStart programme. Nine new primary schools covering 81 new teachers joined the five existing pilot schools working with Sport Wellington Community Sport Advisors to develop their Physical Education sessions to ensure students are developing their physical literacy and fundamental movement skills. Throughout

these schools, anecdotal evidence suggests teachers’ confidence is growing and students’ participation rates are higher with more non-participants engaging. The programme is planned to continue growing in the coming year and we look forward to formally evaluating the outcomes.

Sport Wellington has continued to help build capability in the school zone space by working with the eight association convenors from across the region. Five of these convenors are partially funded through KiwiSport funding which has enabled wider regional engagement and greater consistency of messaging.

## Partnering with Early Childhood Centres

Twelve early childhood centres across the Wellington Region have engaged with Sport Wellington in the Fundamental Movement Skills (FMS) programme. This train-the-trainer approach empowers early childhood teachers to understand the importance of providing quality movement experiences for children. On average, educators increased their confidence by five points (on a 10-point scale) and FMS participation increased by 53.75 mins per

week on average. The educators have a good understanding of the physical literacy approach and how their influence contributes to laying down the foundations for a child’s lifelong enjoyment of physical activity from an early age, linking to school and sport participation later in life. They have learnt how to effectively create a supportive environment that promotes age-appropriate movement experiences for each child and can effectively articulate this knowledge with their early childhood community; to external providers, parents and teachers.

## The Stadium Sports Festival

The Sport Wellington Stadium Sports Festival is an annual event which aims to provide quality ‘have-a-go’ experiences with sports that primary school aged children may not have experienced but might want to play regularly either through school, KiwiSport programmes, or via sports clubs. This hugely popular event sees 20 different sports provide over 560 students the opportunity to have a go on the iconic turf at Westpac Stadium.

### Community Sport Team



Wayne Goldsmith at the Coach Developer Workshop in July



Sport Wellington Stadium Sports Festival 2016



Irene Van Dyk & students at a Sport Wellington Getting Started in Coaching Course 2016

**“On behalf of my granddaughter Alyssa Fielding from Kenakena School, Paraparaumu Beach, I would like to thank everyone who was involved in yesterday’s event at the stadium. Alyssa could not stop talking about the activities she was able to try on the way home and neither could the 3 other children I had in my car. I was very impressed with the organisation you achieved and from the point of an observer it went amazingly smoothly. My sincere thanks for a very special day.”**

# Sport Wellington Wairarapa

**Sport Wellington Wairarapa continues to have a strong influence in secondary school sport. Through targeted approaches we support our colleges in addressing their challenges. KiwiSport investment has reduced costs, asking kids what they want has led to better planning, and the willingness of clubs and community groups to assist in providing their expertise and resources has seen more quality deliverers in front of young people which is key to providing a great experience.**

Targeting non-sporting participants continues to have a positive impact with several schools now having embedded these principles into their own internal sport offerings i.e. inter-house competitions, lunchtime activities and sports exchanges.

Sports are planning more effectively with schools to avoid code clashes and increase participation through more modified offerings, mid-week sport and co-ordinating draws for codes on the same day.

This same approach, but targeting volunteers, has also proved to be successful in increasing the number of quality community coaches. Better planning and the introduction of a set of values have led to an increase in participation and a change in culture. The impact of this work is:

- Increased capability to deliver a quality sport programme,
- Increased participation in organised school sport,
- Improved delivery and community relationships,
- Improved quality of available resource

Our in-depth work with local RSOs and clubs identified some of the issues

facing organised sport to be:

- Volunteers on boards and committees not understanding their role and responsibilities
- Declining number of volunteers on boards/ committees
- RSOs/clubs experiencing declining memberships

Governance has been a key focus. Having board members understand their roles and responsibilities and how their processes impact on the level of satisfaction and membership has effected some change.

We are seeing more self-initiated engagement leading to board members being more open and responsive to their challenges and in a state of readiness to accept change and realistic about their current status.

On the club scene we're focused on impact not numbers. This builds confidence and allows us to share their success.

Through our in-depth relationships with local sporting bodies we know that this focused work has led to these impacts:

- 75% of targeted organisation's Board members have attended an Induction and Governance training in 2015;



Wairarapa Secondary School Sports Awards 2015  
Sportswoman Finalists



Wayne Goldsmith visiting Makoura College Service  
Academy students

- More RSO Boards with knowledge of their responsibilities;
- More RSOs with a strategic plans and other planning tools;
- Increased membership in targeted clubs and RSOs.

**Dayle Clarkson**

Regional Development Manager



# Volunteer Strategy



Moana Kuma (centre) and the Wainuiomata High School First XV

Volunteers in the sport and recreation sector in New Zealand are critical to its delivery and its future. They have a significant impact on their communities through their contribution.

The realisation of Sport Wellington's vision is dependent upon a strong region-wide volunteer base. Sport Wellington's Volunteer Strategy supports that vision and envisions a future where:

- Clubs, associations and schools take a sustainable approach to the volunteer process - planning for the recruitment, induction, on-going support, recognition and reward of volunteers.
- There is growth in regional sports volunteerism, which mirrors participation growth.
- Sports volunteerism is recognised for its benefits in personal development and social currency.
- Volunteering in sport is its own reward, but we live in a community that is proactive about recognising great service.
- Volunteering is cool, and has mana.

The purpose of the Strategy is to support, strengthen and value a growing volunteer community. In a society where changing

demographics, availability of the internet, when people work, the pay to play trend, and very simply more choice of things to do, does mean that finding, valuing, and upskilling volunteers is a challenge. There continues to be a shortage of skilled people in the right roles, or skilled people having a thorough understanding of what's expected from them. To meet this challenge the Strategy contains a number of actions that will be embedded across Sport Wellington and into the sporting system.

We have made some progress. We have learnt that the recruitment messaging needs to improve as does the ongoing support and recognition that will improve retention.

Personal development and work experience are strong motivations for young volunteers, so we need to think more about what we can do for volunteers, and less about what volunteers can do for us. Above all though, volunteering needs to be promoted as being fun to do and recognised by society of being of real benefit to the community.

Sport Wellington also partners with Sport Taranaki, Sport Gisborne Tairāwhiti, Sport Hawkes Bay, Sport Manawatu, and Sport Whanganui in the Lion Foundation/ Regional Sports Trust initiative. Each RST develops local volunteer initiatives and shares resources, research and knowledge that promote best practice and innovation in sport volunteerism. I wish to thank The Lion Foundation as our partner in this ground-breaking initiative.

**Ken Allen**

Volunteer Strategy Senior Advisor

# Regional Development

**Gaining traction would be a good way to describe the progress made on the Wellington Region Sport and Active Recreation Strategy (Living Well) over the past year.**

Building on the early work done to initiate the project and secure a high level of support from key stakeholders (Councils, Regional Sport Organisations and funders), this past year has focused on finalising the strategy and establishing some of the structures around the project that will support its successful implementation into the future.

The purpose of the strategy is to facilitate collaborative thinking and action, and strategic decision-making across the region about sport and recreation. As providers we are used to working towards our own ends but as the operating environment for sport and active recreation changes we are increasingly challenged by constraints on resources, increased competition for static or shrinking funding pools, and changing consumer demand for sport and recreation affecting demand for programmes and facilities.

To overcome these challenges we will need to work collaboratively to be more consistent, gain efficiencies and become more effective providers. By combining our knowledge, resources, and talent we will be better able to respond to the needs of our communities.

Sport Wellington would like to thank all of those who have met with us to discuss and workshop the strategy and helped to shape the final plan. We look forward to working with you to adopt the strategy and begin implementation.

**Nicky Sherriff**

Programme Manager

- Regional Development

# KiwiSport

**KiwiSport is a government funded initiative administered by Sport Wellington (Regional Sports Trust) on behalf of Sport New Zealand with the aim to promote sport for school-aged children.**

Over the past six and half years, Sport Wellington has administered and distributed the KiwiSport Regional Partnership Fund.

Since its inception in January 2010, Sport Wellington has invested approximately \$6.8 million dollars in community programmes that increase the availability and accessibility of sport opportunities for young people. As a result of this investment there has been an additional financial leverage from the approved projects of \$8,254,733.

KiwiSport has been the catalyst for a wide range of initiatives that has seen over 470,000 school-aged children provided the opportunity to participate in sport or sport-related programmes such as coaching, sport leadership programmes, skill development and physical literacy.

In 2015/16, Sport Wellington was tasked with distributing \$885,000. Two funding rounds were held in which 36 applications totalling \$2,731,211 were received. Of the 37 applications, 14 were approved equating to \$1,218,526 (majority of these applications were for multiple years).

KiwiSport Manager, Peter Woodman-Aldridge says "At Sport Wellington we are committed to providing a diverse range of sporting opportunities to a wide range of communities across the greater Wellington region. A key highlight over the past year has been the focus on initiatives that support low participating groups and/or communities.

For example, Shift is a pilot project coordinated by Wellington City Council which aims to increase the physical recreation and wellbeing of young women by targeting Wellington female secondary schools and their communities. Groups of

young women are tasked with developing and leading activities to increase physical recreation and wellbeing among their school peers, communities and for themselves. "The number of women engaging with Shift is just amazing. We call it the Shifterhood," says Fran McEwen, founder of Shift.

**Peter Woodman-Aldridge**  
KIWISPORT MANAGER



Year 10-13 pupils from Newlands and Wellington Girls College "Don the Gloves" as part of the Shift programme



Year 10-11 pupils from St Catherine's College learn about kayaking and water safety as part of their introduction to kayaking experience

## KiwiSport Impact

(March 2010 - September 2016)

A total of **474,083 kids** (5–18yrs) have participated in KiwiSport funded programmes

**409,605 primary school students** involved in KiwiSport

**64,735 secondary school students** involved in KiwiSport

**3,326 coaches** undertook courses with funding assistance from KiwiSport

**244 schools** received KiwiSport programmes

**5,308 teachers** provided sport related in service





# 700

attendees at the Sportsperson of the Year Awards – athletes, volunteers, sport makers and fans with Wellington's Ma'a Nonu crowned Brendan Foot Sportsperson of the Year, as well as Wellington Hospitality Group Sportsman of the Year



# 169

community coaches and 300 Secondary School student coaches attended courses across the greater Wellington region through 2015/2016 impacting on over 4,400 children.



# 9

new primary schools covering 81 new teachers joined the five existing SportStart programme pilot schools working with Sport Wellington Community Sport Advisors to develop their Physical Education sessions to ensure students are developing their physical literacy and fundamental movement skills.

# 12



early childhood centres across the Wellington Region have engaged with Sport Wellington in the Fundamental Movement Skills (FMS) programme

# \$885,000



of KiwiSport funding was distributed in 2015/16. Two funding rounds were held in which 36 applications totalling \$2,731,211 were received. Of the 37 applications, 14 were approved equating to \$1,218,526 (majority of these applications were for multiple years).

## 2015/16 HIGHLIGHTS

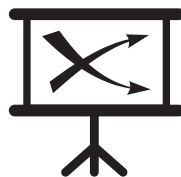
# 20



different sports provided over 560 students the opportunity to have a go on the iconic turf at Westpac Stadium.

# 5

RSTs - Sport Wellington, Sport Taranaki, Sport Gisborne Tairāwhiti, Sport Hawkes Bay, Sport Manawatu, and Sport Whanganui - working together on the groundbreaking Lion Foundation/Regional Sports Trust Volunteer Strategy initiative.



# 75%

of targeted organisation's Board members in the region have attended Induction and Governance training in 2015 through Sport Wellington Wairarapa.



# FINISH

# 13,800

participants made their way around the beautiful inner bays of Wellington Harbour in another superb edition of Cigna Round the Bays in 2016. 654 teams registered in 2016, making this the largest number of teams in the event ever.



# 3,700



adults across the Wellington region received individual healthy lifestyle support and advice, with a focus on face-to-face meetings held in community locations throughout the region as part of the Green Prescription (GRx) programme.

# Events

## Cigna Round the Bays 2016

13,800 participants made their way around the beautiful inner bays of Wellington Harbour in another superb edition of Cigna Round the Bays in 2016. The second year of Cigna's principal sponsorship again provided some excellent opportunities to collaborate and enhance the experience for our participants. Cigna Round the Bays is not only iconic, but a much loved event in the Wellington region, (based on a 98% satisfaction rate recorded by our participants in 2016).

The Cigna Achilles Half Marathon involved around 1,800 athletes, with the Bluebridge (a new partnership) 10km distance attracting nearly 3,200. Over 8,000 people lined up for the starter's cannon in the 6.5km fun run and walk from Frank Kitts Park to Kilbirnie. The Buggy Walk event, in its second year, sold out with over 500 participants - mums, dads and bubs wheeling their way around the bays. 654 teams registered in 2016, making this the largest number of teams in the event ever.

## Sport Wellington Sportsperson of the Year Awards 2016

Sport Wellington hosted the 37th annual Sport Wellington Sportsperson of the Year awards at the TSB Arena, Queens Wharf in June.

All 12 awards were presented to deserving recipients, after having received over 200 nominations in the lead up to the event. Four Wellington sporting greats were also recognised on the night as Legends - Stu Wilson (Rugby), Bernie Fraser (Rugby), Belinda Cordwell (Tennis) and Murray Dunn (Table Tennis).

With nearly 700 athletes, volunteers, sport makers and fans in the room, Wellington's Ma'a Nonu was crowned Brendan Foot

Sportsperson of the Year, as well as Wellington Hospitality Group Sportsman of the Year, to cap off a fantastic year. His acceptance video, filmed and sent from his current residence in France, was a professional display of humility and gratitude for the recognition he received for his outstanding performances for both the Hurricanes and All Blacks over the year.

## Sport Wellington Big Annual October Buggy Walk 2015

The Big October Buggy Walk in 2015 was a success, despite some trying weather conditions.

Hot coffee was provided and popular at the event by the Mojo Coffee Cart along with sizzling sausages from Southern Cross Garden Bar and entertainment from popular kiwi songstress Amiria Grenell.

Sport Wellington relied upon an amazing collection of both major and minor spot prizes with event partners such as Wellington Zoo, Zealandia, Baby City, phil&ted's and Barnardos. The quality of these partners means that the Big October Buggy Walk is in great shape moving forward.

## Trish McKelvey Leadership Award 2015

Following a highly successful year for the Kapiti Coast United Football Club, including having won Club of the Year at the Wellington Sportsperson of the Year Awards in 2015, Chairman Paul Leith was the 2015 recipient of the Trish McKelvey Leadership Award. This award for Outstanding Leadership in the Sports Sector was presented at the Annual Sport Wellington Stakeholder Function held in November 2015.

**Anna Carrington**  
EVENT DIRECTOR



Cigna Round the Bays 2016



Paul Leith (centre), 2015 Trish McKelvey Leadership Award winner



Cigna Round the Bays 2016



Sport Wellington Sportsperson of the Year Awards 2016



# Commercial Development

## Consolidation

2015/16 continued as a busy year for the Commercial Development team, building on the excellent work of previous Commercial Development Manager Ryan Hambleton, who relocated home to Napier with his young family to take up a similar role at Sport Hawke's Bay.

The outstanding commitment of Cigna New Zealand continues to be noteworthy. After only two years of their four year term as Principal Sponsor of Round the Bays they have shown a level of energy and innovation to the event that is harbouring its growth and rightful place as New Zealand's third-largest community fun-run event.

## Sponsorship

Sport Wellington has a family of sponsors at several levels of financial or goods or services-in-kind support.

We have contracts with approximately 40 private sector organisations, many of them

long-standing. While many of these are involved with the Sports person of the Year Awards and Cigna Round the Bays and reflect the growing base of our support across the business community, several partners contribute at other levels to assist the organisation to keep operating.

This level of support does illustrate the profile and brand value of Sport Wellington. We connect with communities, councils and corporates and it is this level of engagement that makes it attractive for organisations to align with us. It does however remain a constant challenge to achieve meaningful commercial support in an ever-competitive industry, and all partnerships are highly valued.

New partners welcomed for 2015/16 include Wellington Hospitality Group; Wellington Sports Med and Whitehaven Wines supporting the Sports Awards.

Sport Wellington Wairarapa also gained the sponsorship again of Trust House for the Secondary School Sports Awards

Without their assistance we would not be able to work in the areas we do.

## Marketing and Brand Support

Internally, the marketing function continues to support the broader business of Sport Wellington. It delivers the two printed publications and six electronic publications of the Active Download newsletter to 800 schools and early childhood centres; the excellent monthly Sport Connector E-newsletter from the Community Sport Team to over 1200 regional, national sports organisations, clubs and individuals and 1,800 recipients of the KiwiSport E-newsletter.

### Ian Rogers

COMMERCIAL DEVELOPMENT MANAGER



Sport Wellington Sports person of the Year Awards 2016

**We connect with communities, councils, health and sport and it is this level of engagement that makes it attractive for organisations to align with us.**

## Key Funding Partners



## Major Sponsors



## Territorial Authorities

Wellington City Council  
Great Wellington Regional Council  
Hutt City Council  
Upper Hutt City Council  
Porirua City Council  
Masterton District Council  
Carterton District Council  
South Wairarapa District Council  
Kapiti Coast District Council

## Other Charitable Foundations and Trusts

Eastern Suburbs Sport Trust  
Four Winds Foundation Limited  
Infinity Foundation Limited  
Lands Trust Masterton  
Prime Community Trust  
Pub Charity  
Pelorus Trust  
Trust House  
The New Zealand T Gear Charitable Trust

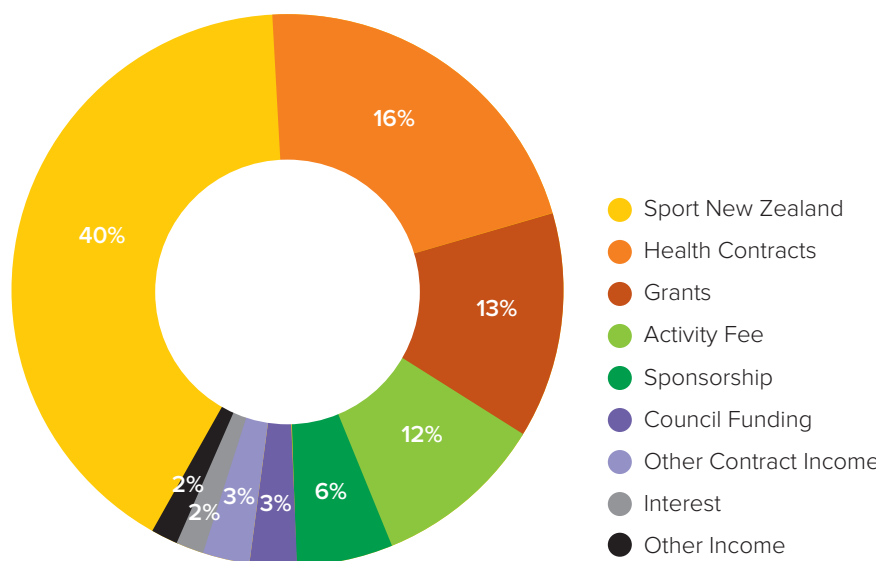
**Sport Wellington is grateful to all of our partner organisations for their support over the 2015/2016 year.**

## Contract Partners and Other Funders

Capital & Coast District Health Board  
Hutt Valley District Health Board  
Wairarapa District Health Board



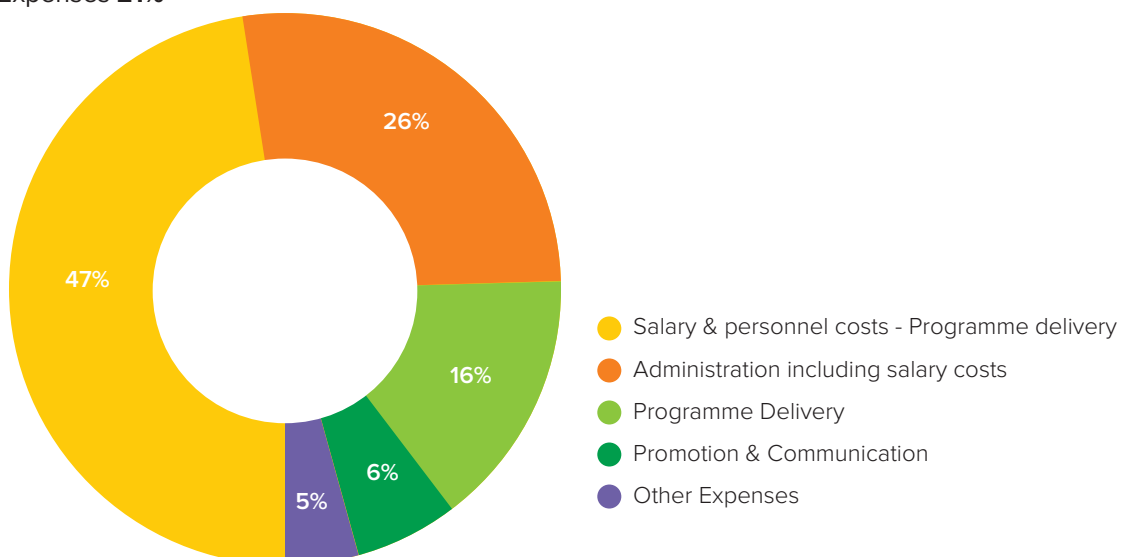
## Total Operating Income 2015 - 2016



## Total Operating Expenses 2015 - 2016

Programme Expenses **79%**

Administration Expenses **21%**



• Total Operating Income for 2015 - 2016 \$3,289,017

• Total Operating Expenses for 2015 - 2016 \$3,207,925

Please refer to Statement of Financial Performance for Year Ended 30 June 2016 for detailed information

# The Wellington Regional Sports Education Trust

## Statement of Financial Performance

for the year ended 30 June 2016

	2016	2015 restated*
	\$	\$
<b>Revenue from non-exchange transactions</b>		
Sport NZ funding	1,234,680	1,198,862
Wellington Community Trust Grant	65,000	65,000
Eastern & Central Community Trust Grant	61,320	56,320
Health Contracts	561,049	454,390
Council Funding	109,333	155,952
Other grants	400,700	230,570
Sponsorship revenue	182,196	154,196
Other non-exchange revenue	85,561	63,917
	<b>2,699,839</b>	<b>2,379,207</b>
<b>Revenue from exchange transactions</b>		
Event fees	387,159	392,018
Interest revenue	68,273	86,022
Rental revenue	46,495	47,079
Resource sales revenue	27,963	29,400
Other revenue	59,288	52,590
	<b>589,178</b>	<b>607,109</b>
<b>Total revenue</b>	<b>3,289,017</b>	<b>2,986,316</b>
<b>Expenses</b>		
Employee related costs	2,084,947	1,910,218
Resources	64,013	41,636
Vehicle expenses	37,667	37,397
Promotion and communication	185,761	161,236
Programme delivery	516,518	510,600
Corporate expenses	254,806	280,801
Depreciation	59,063	64,209
Other expenses	5,150	5,736
<b>Total expenses</b>	<b>3,207,925</b>	<b>3,011,833</b>
<b>Total surplus/(deficit) for the year</b>	<b>81,092</b>	<b>(25,517)</b>

The above figures have been extracted from the Sport Wellington accounts have been audited by Grant Thornton New Zealand Audit. In some instances more detail has been provided in the figures above.

First time adoption of Not-for-Profit PBE IPSAS-RDR standards in 2015/16 has resulted in the restatement of some balances.

The Wellington Regional Sports Education Trust trades as Sport Wellington.

Sport Wellington thanks Grant Thornton New Zealand Audit Partnership, Chartered Accountants.



# The Wellington Regional Sports Education Trust

## Statement of Financial Position

as at 30 June 2016

	30-Jun-16 \$	30-Jun-15 Restated* \$	1-Jul-14 Restated* \$
<b>Current assets</b>			
Cash and cash equivalents	253,184	605,638	787,257
Cash - Kiwisport Funding	903,572	858,722	993,522
Cash - Kiwisport NSO Funding	-	-	46,400
Investments	589,967	300,000	533,469
Receivables from exchange transactions	55,829	36,288	28,547
Receivables from non-exchange transactions	399,788	303,574	47,539
Prepayments	24,050	19,934	67,464
	<b>2,226,390</b>	<b>2,124,156</b>	<b>2,504,198</b>
<b>Non-current assets</b>			
Property plant and equipment	139,946	151,170	102,479
	<b>139,946</b>	<b>151,170</b>	<b>102,479</b>
<b>Total assets</b>	<b>2,366,336</b>	<b>2,275,326</b>	<b>2,606,677</b>
<b>Current liabilities</b>			
Trade and other creditors	229,981	180,303	327,988
Employee entitlements	86,127	81,377	65,115
Finance lease liability	4,604	4,730	4,460
Revenue in advance from exchange transactions	230	0	0
Revenue in advance from non-exchange transactions	260,715	345,562	334,353
KiwiSport non-operating funds	903,572	858,722	993,522
KiwiSport NSO funding non-operating funds	-	-	46,400
	<b>1,485,229</b>	<b>1,470,694</b>	<b>1,771,838</b>
<b>Non-current liabilities</b>			
Finance lease liability	-	4,617	9,307
	<b>-</b>	<b>4,617</b>	<b>9,307</b>
<b>Total liabilities</b>	<b>1,485,229</b>	<b>1,475,311</b>	<b>1,781,145</b>
<b>Net assets</b>	<b>881,107</b>	<b>800,015</b>	<b>825,532</b>
Equity			
Accumulated comprehensive revenue and expense	431,107	350,015	375,532
Operations sustainability reserve	450,000	450,000	450,000
<b>Total net assets attributable to the owners of the controlling entity</b>	<b>881,107</b>	<b>800,015</b>	<b>825,532</b>

\* Certain amounts shown here do not correspond to the 2015 financial statements and reflect adjustments made due to first time adoption of PBE standards.

# The Wellington Regional Sports Education Trust

## Statement of Changes in Net Assets

for the year ended 30 June 2016

	Operations sustainability reserve \$	Accumulated comprehensive revenue and expense \$	Total equity \$
Opening balance 1 July 2015	450,000	350,015	800,015
Surplus/ (Deficit) for the year	-	81,092	81,092
Other comprehensive revenue	-	-	-
Transfers	-	-	-
<b>Closing equity 30 June 2016</b>	<b>450,000</b>	<b>431,107</b>	<b>881,107</b>
Opening balance 1 July 2014 - (Restated*)	450,000	375,532	825,532
Surplus/ (Deficit) for the year	-	(25,517)	(25,517)
Other comprehensive revenue	-	-	-
Transfers	-	-	-
<b>Closing equity 30 June 2015</b>	<b>450,000</b>	<b>350,015</b>	<b>800,015</b>

\* Certain amounts shown here do not correspond to the 2015 financial statements and reflect adjustments made due to first time adoption of PBE standards. Refer to Note 3.  
These financial statements should be read in conjunction with the notes to the financial statements.



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